

	Best For Online Shoppers	Best Cash Back Incentive For Registering and My #1 Choice For In Store Registry	Best Baby Store For Test Driving New Products With Largest Display of Current Stroller Models	Most Conveniently Located Popular Registry Program	Best Registry for Larger, Quality Items That Can Be Monogrammed	For Organic, Handpicked Products	For Catalog Shoppers Looking for Top Quality and Durability	For Restoration Hardware fans	Best Free Returns on Everything Policy	Best Chance at Rotating Discounts on Name Brand Items	For Bargain Shoppers With Local Store Nearby	For IKEA Fans	For Select Discounted Gear
	Amazon	Babies "R" Us	Buy Buy Baby	Target	Pottery Barn Kids	Giggle	The Land of Nod	RH Baby & Child	Walmart	Kohl's	Baby Depot	IKEA	Kmart
Best Known For	One of the largest selections of baby products available with ability to add items from any store	Ability to earn money back on all registry purchases, and one of the largest baby retailers nationwide with one lowest free shipping thresholds	Ability to use Bed Bath & Beyond 20% off coupons as the stores are sister companies	Availability of stores throughout the US offering convenience for many	Durable, quality items and ability to personalize their exclusive designs	Abundance of healthy, non-toxic and organic products that have been hand-picked for their best-in-class features	Quality, cute items with strict safety guidelines and 18 year quality guarantee	High quality baby furniture, lighting and luxury bedding items and sharp customer service	"Everyday Low Prices" and locations in even the remotest of areas so is a familiar store	Ability to get Kohl's Cash back on purchases, regular discounts and many stores across U.S.	Deals on name brand items at budget-friendly prices	Cute, inexpensive baby items and DIY furniture installations	Being a discount department store with various special deals and coupon offers
Store Affiliations	None	Toys "R" Us	Bed Bath & Beyond, Cost Plus	None	Williams Sonoma, Pottery Barn, West Elm	None	Crate and Barrel, CB2	RH, RH Modern, RH Interior Design	Sam's Club	None	Burlington Coat Factory	None	Sears
Completion Discount	10% for all (or 15% for Prime members)	15%	10% Two coupons available for online and in store	15% Can be used twice	20%	15%	10%	10%	None	15%	None	None	None
When Discount Begins / Duration After Due Date	<ul style="list-style-type: none"> Sent 60 days prior Lasts 6 months after due date giving you 240 days to use it 	<ul style="list-style-type: none"> 6-8 weeks prior Expires 30 days after 	<ul style="list-style-type: none"> Mailed 3-4 weeks prior; emailed 2 weeks prior Expires 3 months after 	<ul style="list-style-type: none"> Sent 8 weeks prior Expires 6 months after 	<ul style="list-style-type: none"> Sent one month prior Lasts 12 weeks after 	<ul style="list-style-type: none"> 2 weeks before Valid 6 months after 	<ul style="list-style-type: none"> 1 business day after Available for 6 months after 	<ul style="list-style-type: none"> After registry closes Lasts 6 months after 	N/A	<ul style="list-style-type: none"> Sent before due date Valid 3 months after 	N/A	N/A	N/A
Completion Exclusions	Yes	No	No	Yes	Yes	Yes	Yes	No	N/A	Yes	N/A	N/A	N/A
Return Policy	90 day free returns (30 days on clothes)	1 year	Returns never expire (except for 90 days on clothing)	1 year	90 days from later date of when purchased or from event date	30 day hassle-free returns	90 day returns	30 days (return shipping costs may apply)	Free returns on everything	Hassle free returns never expire	30 days	1 year	30 days
Shipping	Free shipping over \$49 Prime: Free two-day shipping	Free shipping over \$29	Free shipping over \$49 (or over \$29 on Bed Bath & Beyond)	Free shipping over \$35	Free shipping on over 1,500 items and free shipping on all baby gear	Free shipping over \$100 (excluding furniture and lighting)	Free shipping for most registry items and \$99 furniture flat rate	Flat rates \$4.95+; Furniture flat rates \$199+	Free 2 day shipping on eligible baby gear	Free shipping over \$75	Free shipping over \$75	Small items \$10+; \$99+ for large items	Free shipping over \$49
Sign Up Gift	Yes - free welcome box for Prime members	Yes - free goody bag	Yes - free goody bag	Yes - welcome gift bag worth \$50	No	Yes - free \$50 gift card for in store signups	No	No	Yes - free welcome box online only (while inventory lasts)	No	No	No	No
Gift Wrapping	Begins at \$3.99	\$4.95 with two options	Free in store or \$3.99 online	\$5.99	Free in store or \$6 online	Free gift wrap on all gifts - in store and online	\$4.75	\$5.95	Gift wrap option will only show up online for eligible items	No	No	No	No
Price Match	No	Yes	Yes	Yes	Yes - both online and in store	No	No	No	Yes	Yes	No	No	No
Is This Registry Universal?	Yes	No	No	Yes	No	No	No	No	No	No	No	No	No
Pros (Extra Perks)	Up to 20% off diaper and baby food subscriptions, free Welcome Box, and rotating offers - all for Prime members	Free pre-natal and post-natal classes, guidance from personal registry consultants and can combine completion offer with other generic coupons	Friends referral gives you 25% discount, free baby book and guides, in store consultants, ability to copy a friend's registry and chance to earn 20% email sign-up offer	Gift giving tracker, group gifting, special registry app, customizable registry page and printable announcement cards	Free decorating services, 10% multiples discount, friend referral of \$25 off their first \$100 purchase (and matching discount sent to you upon use)	Access to registry experts, 10% multiples discount, thank you manager, free custom shower invitations from Paperless Post plus friendly phone support	Extra 10% multiples discount, complimentary design services, announcement cards available, and email and phone help	Stores feature a large range of eco-friendly fabrics, complimentary announcement cards, two shipping destinations, and online thank you notes manager	Registry accessible on their app, can sign up online or in store, plus checklist, articles on registry must haves and new parent guides	Announcement cards that include coupon for 20% off \$100 purchase for all guests, baby catalog with checklist, and extra rewards and discounts with Kohl's.com account	Baby guides and registry checklist available on website along with printable registry announcement cards	Any IKEA item can be added, friends and family automatically receive IKEA Family discount pricing, group gifting allowed and registry phone app	Announcement cards, a baby registry checklist, some gift ideas for inspiration and a thank you manager
Cons	<ul style="list-style-type: none"> You must purchase sight unseen No price matching on competitor coupons Universal registry option cannot sync another store's registry 	<ul style="list-style-type: none"> Service may differ in Toys "R" Us stores Can no longer earn double rewards on registry purchases Not as many organic products in stock 	<ul style="list-style-type: none"> Not as many retail locations available Won't take expired coupons like Bed Bath Personally feel their registry consultants can be overly pushy 	<ul style="list-style-type: none"> Items not always in stock Many items are online only Does not accept competitor coupons 	<ul style="list-style-type: none"> Completion discount now shorter Higher prices as you're paying for higher quality Store returns don't give automatic store credit - you must wait 2 weeks 	<ul style="list-style-type: none"> Only 4 states boast physical store locations Higher prices as their stores are more brand selective No competitor coupons accepted 	<ul style="list-style-type: none"> Fewer stores so may need to shop online or via catalog Higher prices as you're paying for quality 	<ul style="list-style-type: none"> Fewer stores so may need to order online or via catalog No price matching given everything is their own brand 	<ul style="list-style-type: none"> No completion discount Some higher end brands not available Store associates not as informed on online policies and vice versa 	<ul style="list-style-type: none"> Free shipping is high compared to other stores Personally (and sadly) for me, locations not as convenient 	<ul style="list-style-type: none"> No completion discount Fewer in store registry perks than others Selection varies from store to store and may not be available online (confirmed by their own baby registry FAQs) 	<ul style="list-style-type: none"> Can't add registry items on mobile site yet No completion discount No direct shipping to gift recipient unless you manually add address yourself 	<ul style="list-style-type: none"> Won't accept competitor coupons Store registry perks are few as with Baby Depot Many stores continue to close